



## **PRESS-RELEASE**

### **Stronger Together banners initiative 21 March 2014**

Today the EU and Ukraine will sign the political part of the Association Agreement in Brussels. This landmark agreement will bring Ukraine and Europe ever closer together in a new deepened partnership for the mutual benefit. It will provide wider opportunities for Ukraine and the Ukrainian people to make further progress on the path to a stable, prosperous and democratic European future.

On this occasion, EU Member States' diplomatic missions to Ukraine will today put up the "Stronger Together" banners, to send a clear message of support to Ukraine's aspirations to integrate with the European Union.

### ***Further information***

- The "Stronger Together" campaign, launched on 10 September 2013, aims to explain to ordinary Ukrainians the many benefits that will flow from Ukraine's closer integration with the EU. These include more Foreign Direct Investment, rising living standards, cleaner drinking water, more opportunities for educational exchanges, a more transparent business environment and safer roads. The campaign brings together representatives from the Ukrainian Government, the EU Delegation, the Ukrainian Parliament, EU Member States, Ukrainian and European businesses, civil society and youth organisations in a coalition committed to coordinating their activities and working together. "Stronger Together" is open to new partners who support the campaign's overall goal of explaining the benefits of Ukraine's closer integration with Europe.
- Stronger Together campaign on Facebook: <https://www.facebook.com/StrongerTogetherUA>
- Calendar of the campaign's events at the website of the EU Delegation to Ukraine: [www.eeas.europa.eu/delegations/ukraine/index\\_uk.html](http://www.eeas.europa.eu/delegations/ukraine/index_uk.html)
- Research underpinning the campaign: <https://www.gov.uk/government/case-studies/explaining-the-benefits-for-ukraine-of-closer-european-integration>